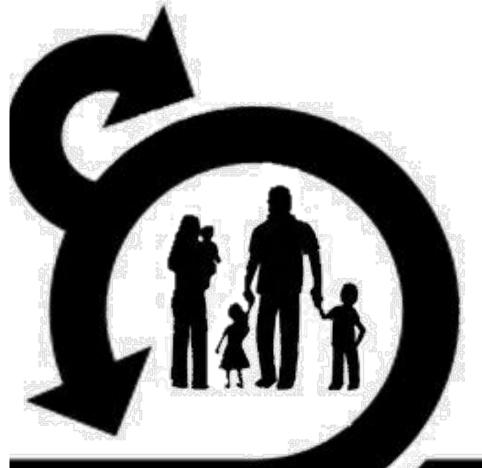


Reflect, pivot and engage – an agilist's road to radicalisation.

Being | Making | Learning

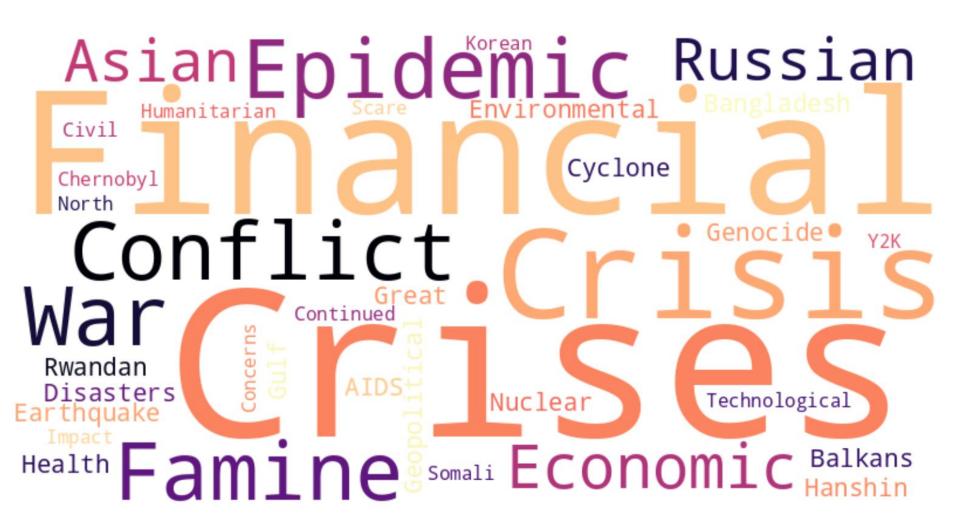




Kubair Shirazee













If institutions, bureaucracy, governments, policies, values, or culture get in the way of creating **Citizen Delight**, then they must be changed.

Kubair Shirazee

Citizen Delight

Change is an **I** conversation before it is a **WE** conversation.

conversation





conversation

ConversationWE conversation.

2010

Two people **self-organised** with a **common purpose** to address **social ills** and evils that plague our world and our people.



Institutions, bureaucracy, governments, policies have failed to create **Citizen Delight**.

Kubair Shirazee



Address societal transformation Bottom up





How might we better enable marginalised individuals and communities to create their own narrative of change, and with that reduce dependence on institutions to bring about needed change for a better tomorrow?





OUTCOMES ACHIEVED

- Double digit revenue and profitability growth
- Financial inclusion and independence
- Social mobility
- Inclusion of participant's children in mainstream schools
- Improved self-esteem and sense of 'right'
- Improved mental health and wellbeing
- Ability to create their own future.

14 years

- **3000+** Micro-entrepreneurs engaged.
- Average 44% growth in revenue and 96% growth in profitability.
 - 2000+ indirect beneficiaries
- 300+ Jobs in local communities
- Pakistan, Yemen, and Egypt



14 years

- **3000+** Micro-entrepreneurs engaged.
- Average 44% growth in revenue and 96% growth in profitability.
- 2000+ indirect beneficiaries
- 300+ Jobs in local communities
- Pakistan, Yemen, and Egypt

raison d'etre

Mobilising People

Experiment... here and now.



CONSENT: Agreeing allows fellow attendees to see and use your details for mutual connections only.

- 1. Name
- 2. Email address
- 3. Your city/**neighbourhood**
- 4. A **social issue** deeply resonating with you that is prevalent in your locality.







You Have:

- View access to the data
- Sort and Filter it





CTA - invitation - starting today

Self-Organise into teams of 10 or less by locality/neighbourhood, united by a shared passion for addressing a social issue.



Potentially have 30+ colocated teams of 10 or less people intrinsically motivated by a shared purpose.





Aitäh Thank you!



Being | Making | Learning